

WAZEE DIGITAL MEDIA HUB FREQUENTLY ASKED QUESTIONS

WHAT IS DIGITAL MEDIA HUB?

The Wazee Digital Media Hub (DMH) enhances global access and coverage of an event by providing centralized access to your content whether it's prior, during, and/or post an event. DMH is the only solution to capture near-live moments and make them immediately available for global highlights, publishing, and syndication.

DMH is a web-based branded portal - powered by our cloud-based content and delivery platform, [Wazee Digital Core](#). It provides centralized access to event content and simplifies accelerated distribution via secure, permission based access.

WHAT SOLUTIONS DOES DMH PROVIDE?

Captured Content:

The capture of clipped event highlights, behind the scenes footage and press conferences from event broadcasters. Plus, the capture of pre-event promotional footage.

Content Upload:

All captured content is uploaded to a secure Amazon S3 bucket dedicated to your event. The content is automatically discovered by Wazee Digital's Core platform once uploaded.

Wazee Digital Services:

Discovered content is controlled from this point onwards by Core's workflow orchestration layer. Content is then quickly presented via a customer branded DMH.

Content Delivery:

Targeted DMH access is granted to individual users allowing for flexible access to all or selected portions of captured content. Accelerated download is also provided.

IS DMH A SaaS OR ON-PREMISES PLATFORM?

DMH is designed for use by rights holders, sports star / celebrity sponsors, award show organizations and publicity and/or sales outlets. It is offered as part of Wazee Digital's Live Event Services offerings where content is captured, curated and tagged, and uploaded to DMH prior, during, or post an event. Alternatively, DMH can be offered as a stand-alone SaaS product for self-service accelerated content upload and distribution.

IS DMH INTEGRATED WITH OTHER WAZEE DIGITAL PRODUCTS?

DMH is integrated with [Wazee Digital Core](#). Using DMH's API, you can leverage your entire Core database to present selected assets into a DMH experience for your customers.

As an option, content may then be published to different digital end-points such as YouTube and Facebook and/or license your content through [Wazee Digital Commerce](#).

WHO USES DMH?

Wazee Digital Customers:

- Global Rights Holders & Properties
 - * Sports Properties
 - * Entertainment
 - * Government
- Individual Rights Holders
 - * Entertainment Celebrities
 - * Athletes
 - * Talk Shows

DMH End Users (users logging into DMH)

- Global Broadcasters (BBC, Seven, etc.)
- Print Media (NY Times, Sports Illustrated, etc.)
- Domestic New Outlets (call letter stations)
- Digital Media (Send to News, Perform, etc.)
- Corporate Partners
- Internal stakeholders (digital, social, PR, communication teams, etc.)
- Licensing Clients (congratulatory spots)

WHAT FEATURES ARE CONFIGURABLE WITH DMH?

- Logos
- Font types
- Font colors
- Text descriptions
- Main images
- Sub-images
- Backgrounds
- Header
- Footer
- Thumbnails
- Gallery view
 - * Configuration
 - * Level sorting
 - * Metadata display
- Hyperlinks
- UI language
- Email notifications

WHAT TYPES OF CONTENT CAN BE DELIVERED THROUGH DMH?

- Video
- Images
- Audio
- Documents (JPG, Doc, etc.)

HOW MUCH DOES DMH COST?

DMH can be priced on a per event basis or as a monthly reoccurring fee.

Do to the configurable nature of DMH workflows and usage, we do not publish a rate card, please contact us for further pricing information.

WHAT ARE THE MINIMUM SYSTEM REQUIREMENTS?

Visit [this](#) page.

WHAT ARE THE OPERATING SYSTEMS SUPPORTED BY DMH?

Visit [this](#) page.

WHAT INTERNET BROWSERS ARE COMPLIANT WITH DMH?

Visit [this](#) page.

HOW DOES DELIVERY WORK IN DMH?

Internal and external users with the correct permissions may download and access content. Content is deliverable through per-configured workflows to 3rd parties, in addition, it can be published to social media from within DMH, and more.

HOW DO I GET IN TOUCH WITH SUPPORT?

Please email support@wazeedigital.com for 24/7 support

HOW DO I GET STARTED USING DMH?

Please [contact us](#) to get started